

◉ INTERNATIONAL  
BACHELOR  
IN DESIGN

◉ START OF THE  
SCHOOL YEAR:  
OCTOBER 2026

◉ 3 YEARS  
3 CITIES

◉ Three leading European design schools: Accademia Italiana (Rome), Barreira Arte + Diseño (Valencia), and École de Condé or ECV (Paris) are joining forces to create an unprecedented three-year international program, launching in October 2026.

We believe that our heritage is a platform for the future. By studying the timeless craftsmanship of Italy, the expressive artistry of Spain, and the avant-garde elegance of France.



Barreira  
Arte+Diseño

condé  
LA GRANDE ÉCOLE DES ARTS APPLIQUÉS



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- **Duration :** 3 years
- **Credits :** 180 ECTS
- **Language :** English
- **Indicative fees :** from 9.200€/year

# INTERNATIONAL BACHELOR IN DESIGN

Accademia Italiana · Barreira Arte+Diseño · Condé / ECV

Rome · Valencia · Paris

The first Bachelor in Design built across three European countries. An immersive, challenging programme designed to train internationally minded creatives who can bridge cultural heritage, innovation and emerging technologies. Taught entirely in English, with the option to study French, Italian or Spanish alongside.

## 4 LEARNING PILLARS — 3-YEAR PROGRESSION BASED EUROPEAN STANDARDS

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### LIVING HERITAGE

Discover › Decode › Apply

• 1 1 •

• 2 2 •

### METHOD

Learn › Master › Lead

• 2 2 •

• 3 3 •

### INNOVATION & IMPACT

Explore › Apply › Create

• 3 3 •

• 4 4 •

### VISION

Communicate › Collaborate › Lead

• 4 4 •

## ● THREE SPECIALISATION TRACKS ● IN YEAR 3

- › IBDG Bachelor in Design & Visual Communication: ECV Paris
- › IBFD Bachelor in Fashion Design: Condé Paris
- › IBIPD Bachelor in Interior & Product Design: Condé Paris

## ● KEY DATES

- › Programme launch : October 2026
- › Full accreditation expected : September 2027
- › First graduating cohort expected : June 2029
- › The programme is subject to approval.

◉ **Duration :**  
approx. 700h

◉ **Credits :**  
60 ECTS

◉ **Date :**  
Oct. 2026-June 2027

◉ **Place :**  
Rome, Italy

# ◉ YEAR 1

# ACCADEMIA ITALIANA

• 1	<b>LIVING HERITAGE</b> <b>Courses :</b>	History of Design · Contemporary Visual Arts Trends. Decoding cultural heritage and design languages — not just studying history. Focus on European identity values (e.g. 'Made in Italy'). Critical observation and analysis in context.	1 •
• 1			1 •
• 2	<b>METHOD &amp; PROCESS</b> <b>Courses :</b>	Interior Architecture 1 · Architectural Drawing · Modelling · Design 1 · Product · Design. Design Thinking, analog tools (drawing, model-making) and digital tools (Adobe Suite, CAD — all software in English). Systematic documentation of the creative process.	2 •
• 2			2 •
• 3	<b>TECH &amp; IMPACT</b> <b>Courses :</b>	Fundamentals of Computer Science. Critical integration of AI, biomimicry and immersive technologies. Ethical and social approach to technical implications. Digital tools (3D modelling, laser cutting) and emerging media. <i>Micro-credentials: Responsible Technology for Design + Intro to AI (Adobe)</i>	3 •
• 3			3 •
• 4	<b>VISION</b> <b>Courses :</b>	Theory of Perception & Psychology of Form. A culminating area synthesising all prior learning through complex projects, masterclasses and portfolio development. Students define their professional identity.	4 •
• 4			4 •

## ◉ INDICATIVE CALENDAR — ROME

- › **Start:** 13 Oct. 2026
- › **Semester 1:** Oct. 2026–19 Feb. 2027 (15 weeks)
- › **Winter break:** 18 Dec.–18 Jan.
- › **Semester 2:** 1 Mar.–18 Jun. 2027 (15 weeks)
- › **Easter break:** 26 Mar.–2 Apr.
- › **Weekly pace:** approx. 25 h/week

## ◉ DESIGN IN THE CITY — ROME

- Weekly outdoor sessions :**
- › E.g. Milan Design Week · Borghese Gallery
  - › MAXXI Museum · Villa Medici
  - › Romaeuropa Festival
  - › Outdoor drawing workshops
  - › Live sketching sessions in Trastevere

⦿ **Duration :**  
approx. 700h

⦿ **Credits :**  
60 ECTS

⦿ **Date :**  
Sept. 2027-May 2027

⦿ **Place :**  
Valencia, Spain

# ⦿ YEAR 2

# BARREIRA ARTE+DISEÑO

Fashion Design · Communication & Art Direction · Interior & Product Design  
70% of common core + 30% of specialization track

• 1	<i>Semester 1: Theoretical-Experimental</i> <b>HERITAGE DECODE</b> <b>Courses :</b>	History of Design · Contemporary Visual Arts Trends. Decoding cultural heritage and design languages — not just studying history. Focus on European identity values (e.g. 'Made in Italy'). Critical observation and analysis in context.	1 •
• 1			1 •
• 2	<i>Semester 1: Theoretical-Experimental</i> <b>METHOD MASTER</b> <b>Courses :</b>	Valencia as a living laboratory. Critical analysis of cultural and historical references; translating heritage into contemporary design concepts.	2 •
• 2			2 •
• 3	<i>Semester 2: Practical/Industry</i> <b>INNOVATION APPLY</b> <b>Courses :</b>	Real company brief. Material innovation, sustainability, AI and new media. Prototyping in real production conditions.	3 •
• 3			3 •
• 4	<i>Semester 2: Practical/Industry</i> <b>VISION COLLABORATE</b> <b>Courses :</b>	Collaborative project with industry partner. Storytelling, pitching, designer–client relationship. Portfolio and professional projection. <b>Joint school &amp; industry assessment</b> <i>Micro-credentials 2 · with AI –Advanced ·</i> <i>Micro-credentials 3 · Design for Social Impact</i>	4 •
• 4			4 •

## ⦿ **DESIGN IN THE CITY — VALENCIA:**

- › E.g Valencia Design Week
- › Paradis Festival
- › World Design Street Festival
- › La Semana del Diseño
- › Outdoor workshops

- ⦿ **Duration :**  
Internship 300h min (Sep–Dec 2028) + Coursework +  
Graduation Project (total 400h) (Jan–Jun 2029)

- ⦿ **Place :**  
Paris, France

# YEAR 3

# CONDÉ — ECV

fashion & interior graphic design

• 1	<b>INTERNSHIP SEPT. TO DEC.:</b>	A minimum of 300 hours in a professional environment (agency, studio, in-house, start-up). Full application of skills developed over 3 years. Building professional networks.	1 •
		<b>MC 4 – Professional Design Practice :</b> <i>brief interpretation, client communication, cross-functional collaboration, professional ethics. Validated through the internship</i>	
• 1			1 •
• 2	<b>PARIS SEMESTER JAN. TO JUNE.</b> Coursework :	<b>P1 Heritage as strategic lever</b> <b>P2 Leading complex projects</b> <b>P3 AI &amp; materials in live client briefs</b> <b>P4 Professional vision &amp; ethical leadership</b>	2 •
		<b>Graduation Project :</b> Original professional-level work, defended before a jury. A synthesis of the full 3-year journey, documented to publication standard.	
• 2			2 •

## ⦿ **DESIGN IN THE CITY — PARIS:**

- › E.g Fashion Week
- › Maison & Objet
- › Centre Pompidou
- › Cité de la Mode
- › Fondation Louis Vuitton

- ⦿ **SUCCESSFUL COMPLETION OF YEAR 1 ALLOWS STUDENTS TO PROGRESS TO YEARS 2 AND 3 AND GRADUATE FROM THE FULLY ACCREDITED PROGRAMME.**

## ⦿ **FINAL QUALIFICATION & CERTIFICATION**

International Bachelor in Design (BA) — with specialisation.  
The programme includes 4 embedded micro-credentials.

This programme is subject to approval. We are working with a UK Higher Education Institution on the design and validation of this programme, with full approval expected in September 2027. Students are able to start the programme in October 2026 and receive 60 ECTS.

**Successful completion of the first year wil permit students to progress to the second and third years and complete the fully accredited programme.**